

### **Why Cherkasy**

**Cherkasy** is a powerful industrial city, conveniently located on the bank of the largest water reservoir of the country, - the Dnipro River, in the very heart of Ukraine.

**Cherkasy** is the regional center of Cherkasy oblast', which is known for its high level of development of agro-industrial complex.

**Cherkasy** is a city located at the intersection of the main transport routes of the country, namely, road, water and rail routes.

**Cherkasy** is the logistics center of the region, a river port, airport, railway passenger and freight stations, electric and road transport operate here.

**Cherkasy** is a city known for its natural and recreational resources, numerous parks, gardens, beaches, architectural landmarks.

**Cherkasy** is a cultural and educational center, a city of talented youth and event tourism

### **Background information**

Area of the city	7.8 ths ha
Area under construction	6.0 ths ha
Time zone	UTC +2
Climate	moderate continental
Population	273.5 ths
Number of employed	99.6 ths
Average monthly wage	<b>2</b> 11409 / € 328
Leading industries	Chemical, woodworking, food, machinery, trade, construction
Number of enterprises	> 4.4 ths
Number of entrepreneurs	> 19.2 ths
Industry volume in 2020	€ 26.9 bln / € 776 mln
Capital investments in 01.01.2020	€ 3053.2 mln / € 115.5 mln
FDI on 01.01.2020	€ 91.7 mln



Diploma of the Council of Europe Flag of Honour of the Council of Europe



High investment attractiveness in "IBI-Rating" ratings



High creditworthiness in "IBI-Rating" ratings

### **Forbes**

6<sup>th</sup> place in the rating of the most favorable for business cities in Ukraine



**Cherkasy** has been known since the XIII century and during its existence it has played a significant role in the history of the entire Ukraine.

**Cherkasy** was the center of the formation of the Cossack state, the residents of the city participated directly in Khmelnytskyi and Koliyivshchyna liberation uprisings.

**Cherkasy** is located on the right bank of the Kremenchuck reservoir, the largest water reservoir in the country, created in the middle flow of the Dnipro River. The Kremenchuck reservoir is 185 km long.

**Cherkasy** received the Magdeburg Law of the city in 1791.

Since receiving the status of the oblast' center, *Cherkasy* has turned into a large industrial center and the main cultural center of the region

**Cherkasy** is divided into two urban districts, namely, Prydniprovsky and Sosnivsky, the latter including the village of Orshanets.



### **City in ratings**

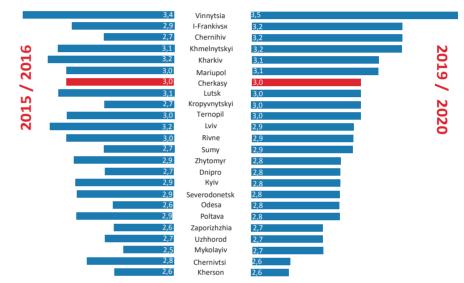
#### City safety rating

**Cherkasy** is in the TOP-10 cities by the level of danger. The position of the city in the ranking was influenced by the number of offenses and the opinion of citizens regarding the level of their own safety.

Vinnytsia	1
I-Frankivsĸ	2
Zhytomyr	3
Lutsk	4
Lviv	5
Rivne	6
Ternopil	7
Cherkasy	8

#### Quality satisfaction rating of areas and services

**Cherkasy** is among the TOP-10 cities by the index of satisfaction with the quality of areas and services, which is based on the results of the population survey on the quality and development of infrastructure, accessibility of various services, the state of the transport system, trade, social, cultural and sports areas, police activity, environment.





Cherkasy is known for its parks and gardens, as the area of green space is 2.1 ths ha accounting for 31% of the city area.

There are 32 objects of the nature reserve fund of an of 203.2 ha.

The state of the environment in Cherkasy is characterized as stable.

The pollution index corresponds to the national average indicator.



### **Leisure and sports**

**Cherkasy** is a significant cultural and educational center, there are theaters, regional philharmonic, cinemas, numerous museums and cultural institutions in the city.

**Cherkasy** is one of the few cities in Ukraine to have its own planetarium.

For many years *Cherkasy* has been known for holding numerous festivals, including music festivals, such as «Through thorns to the stars», jazz and rock music festivals «Cherkasy jazz days», all-Ukrainian competition for young jazz singers «Jazz Palette».

The following festivals have become traditional: «Power of Borsch», «Cherkas'ka Maslyana», «Ivan and Marichka», «Cherkas'ka Smakota», «Zelen-fest», «Baby Boom», Night on the Eve of Ivan Kupala, Trypillian stars.

In 2018, on the occasion of Street Music Day, an aerial sculpture of a girl-violinist, «High note», was installed. The sculpture is among the TOP-10 most impressive sculptures, the illusions of the world.

**Cherkasy** is a sports city known for its athletes, Olympic champions and winners of prestigious sports competitions.

There are 8 sports schools where young athletes are trained in more than 30 sports.

Every year more than 200 sports events are held in the city.

The main sports facilities of the city are the Sports Complex «Budivel'nyk» and the Central City Stadium - a multipurpose stadium with a capacity of 10.3 ths spectators.

Cherkasy Cruising Yacht Club «Parus» is the second in Ukraine by the number of sports vessels.

«Cherkasy monkeys» is the city's most famous sports club, which in 2018 earned the title of Champion of Ukraine in Basketball.



**8** monuments of architecture



23
landmarks of monumental art



**22** archeology monuments



22 historical landmarks

2 stadiums

**37** 

gyms

142 sports grounds

18 shooting ranges **3** fitness centers

**72** 

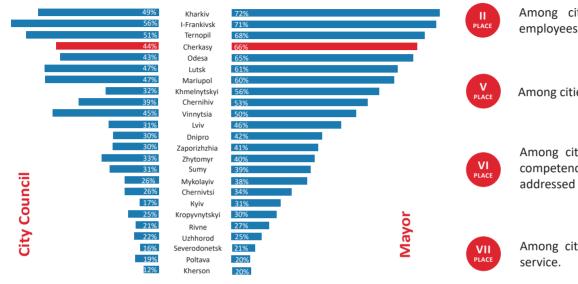
sport facilities gym

**4** swimming pools

**50** other sports facilities

### **Innovation in management**

**Cherkasy** is among the TOP-5 cities in terms of satisfaction with activities of the city authorities prepared by «Rating» sociological group based on the results of a social survey in 2017.



Among cities by level of service of employees to citizens who have applied.

Among cities by the waiting time.

Among cities according to the level of competence of employees on issues addressed to them.

Among cities by the level of quality of



Since 2015, the public budget has been in operation. *Cherkasy* residents can submit project proposals, support them and

monitor the implementation of the winning projects.



**Cherkasy** joined the system of electronic public procurement.



medical doctor».

By implementing best practices of transparency, openness and accountability of local self-government, the «Transparent Councils» coalition

**Cherkasy** is included in the ranking

innovations in 2017. The city got on the

list thanks to «the first state-owned

members have recognized *Cherkasy City Council* as the most progressive.

Forbes of cities which can boast important

online system of making an appointment with a



**Cherkasy City Council** was awarded «Media-friendly Council 2017» award, which was obtained based on

results of a survey conducted by Mass Media Institute with the support of «Freedom House».



Since 2016, a form of collective appeal of residents to the city authorities has been operating in *Cherkasy* to collect signatures in

support of an e-petition on any matter within the competence of the authorities.



### **Labour market**

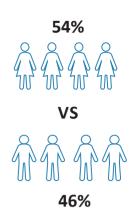
**Cherkasy** has a significant labour potential.

The share of the working-age population is higher than Ukraine's average indicator.

By gender, the majority of the population are women.



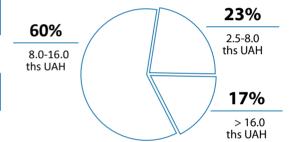
Structure of population by age



#### Main indicators of labour market

Indicator	2019	2020
Employed	98.3 ths	99.5 ths
Number of unemployed (o.e.y.)	2.0 ths	3.6 ths
Employed	5.4 ths	2.6 ths
Number of vacancy (o.e.y.)	248	262
Workload for a vacant position	8	14
Average monthly wage	€ 1094/ € 382	€11409/ € 328

#### Vacancies by wage



The available labour potential given relatively low wages in *Cherkasy*, create additional advantages for investors in terms of starting up and doing business in the city.

#### Vacancies by type of economic activity



employees of processing industry 30%

employees of the trade and services sphere **21%** 



employees of educational sphere

4%



employees of the construction industry

nstruction industry **6%** 



Other

**— 39%** 

### **Education**

Cherkasy's competitive advantage is human capital and a large number of talented youth.

Education in the city today is a stable, positive development system with significant potential. In terms of its size and branching, it is rather well aligned with quantitative indicators of the city's population and their needs in educational services.

#### **Pre-school education**





6	9
4	

ᢓ _	53
\\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	number of children's
Ш	educational institutions

number of

children

9 607 2 438

number of staff

Preschool, school and extra-curricular education is a major priority of *Cherkasy* development.

Educational institutions equipped are appropriate equipment, and qualified personnel are employed here.

#### School education



40

number of schools

28 667

2 146

number of pupils

number of staff

#### **Out-of-school education**



6

music and art schools

3 131

331

number of number of staff pupils

Availability in *Cherkasy* of a system of extracurricular institutions with a multidisciplinary and specialized form of education.

The extensive system of placement of out-of-school institutions on the territory of the city makes it possible to reach a large number of pupils.

#### **Out-of-school education**



3 264

146

sport schools

number of pupils

number of staff

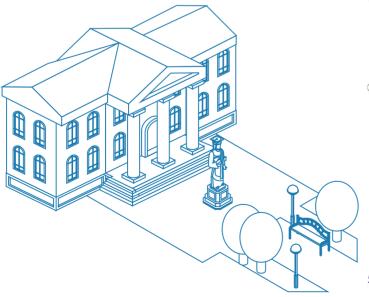
## Professional education

*Cherkasy* city educational institutions train students in many majors and different educational programs.

All educational institutions are open for cooperation with business in terms of gaining practical knowledge of students.

Vocational and higher education is represented by an extensive system of educational institutions which provide education for professionals in different professions.

There are ample opportunities for business to develop joint training programs with vocational schools for the targeted training of the necessary qualifications and technical professions.





12

number of educational institutions of I-IV accreditation

>16.0 ths

number of students

number of lecturers

>2.0 ths



4

number state institutions

>1.7 ths

number of students

#### leading educational institutions of I-IV accreditation



#### **Cherkasy State Technological University**

Founded in: 1960. Faculties: Construction, IT- Technologies, Machine Building and Design, Electronic Technologies, Food Technology and Service Industry, Economics and Management, Information Technology and Systems, Linguistics. Number of students: ~5.5 ths people.



### Cherkasy National University named after Bohdan Khmelnytsky

Founded in: 1921. Faculties: Psychology, Computer Technology, Intellectual and Management Systems. Educational - scientific institutes: Economics and Law, Foreign Languages, History and Philosophy, Pedagogical Education, Social Work and Art, Natural Sciences, Ukrainian Philology and Social Communications, Physics, Mathematics and Computer-Information systems, Physical Culture, Sports and Health. Number of students: ~6.0ths. people.



#### **East European University**

Founded in: 1992. Faculties: Institute of Business Management, Institute of Law, Institute of Economics, Institute of Management. Number of students: ~ 2.5 ths people.



#### **Cherkasy Institute of Banking**

Founded in: 1968. Faculties: Management and Law, Department of Finance and Banking, Accounting and Taxation, Law and Social and Human Sciences. Number of students: "1.3 ths people.



#### **Cherkasy Polytechnic College**

Founded in: 1912. Faculties: Economics and Entrepreneurship, Informatics and Computer Engineering, Machine Building and Materials Processing, Electrical Engineering and Electromechanics, Machinery and Energy of Agrarian Production, Transport and Transport Infrastructure, Valuation.



#### **Cherkasy State Business College**

Founded in: 1966. It trains specialists in 8 professions at 5 Faculties: Economics, Entrepreneurship and Marketing, Accounting and Finance, Information Technologies, Design. Number of students: - over 1200 people.



### Inter-city connection

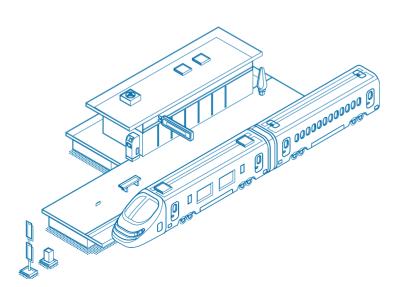
**Cherkasy** is a transport hub of Ukraine and has a real prospect of becoming a large logistics center.

The city is located in the center of the country at the intersection of the main transport routes of the state, such as: water, automobile, railway and air routes.

In *Cherkasy* air, railway, automobile, electric and water types of transport operate

#### Railway connection in Cherkasy

Connection	Distance	Train time
Cherkasy - Kyiv	189 km	03:34
Cherkasy - Mykolaiv	317 km	07 : 23
Cherkasy - Kherson	379 km	09 : 23
Cherkasy-Odesa	445 km	09:09
Cherkasy - Lviv	727 km	15:10
Cherkasy - Moscow	968 km	16 : 35



The railway junction of *Cherkasy* ensures a possibility of transport links with almost all the regional centers of Ukraine



The railway line passes through *Cherkasy*, on which the passenger and freight railway stations of Odessa railway of JSC «Ukrzaliznytsia» are located, providing for domestic, international and commuter trains.

The railway system in the city is in good condition, - the railways have been reconstructed, which ensured the higher speed train movement in the direction of Kyiv-Cherkasy- Kyiv.

The passenger terminal of the city is the railway station «Cherkasy» (founded in 1863) with a throughput capacity of 3 ths passengers a day. The freight terminal is a railway station «Cherkasy» (founded in 1876).

At a distance of 30 km from *Cherkasy*, in Smila town, there is a large railway junction, – the station named after T. G. Shevchenko.

Five city bus stations serve passengers of both interregional and international connections. There are bus connections with settlements of Cherkasy region, regional centers of Ukraine and cities abroad.

### Inter-city connection



Cherkasy is located at the intersection of automobile routes, which have an access to such international highways



Automobile route E 50 (international importance)

France - Germany – Czech Republic – Slovakia – Ukraine – Russia



Automobile route E 95 (international importance)

Turkey - Ukraine - Belarus - Russia



Automobile route P 10 (regional importance)

Kaniv - Moshny - Cherkasy - Chervona Sloboda - Les'ki -Krasnosillya-Kremenchuk



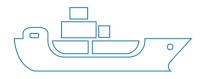
Automobile route H 16 (natioal importance)

Zolotonosha - Cherkasy - Smila - Shpola - Zvenigorodka - Tal'ne - Uman



The runway of «Cherkasy» airport is among leaders for its ability to accommodate different types of aircraft

«Cherkasy» airport has a status of an international airport, but it is mainly used for domestic flights. The airport can accommodate any type of aircraft, from passenger planes to cargo aircraft weighing up to 190 tons. The airport is equipped for handling customs, border and quarantine procedures.



The functioning river-boat station and river cargo port allow to carry out the sale of products by river transport

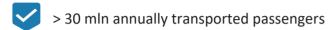
The river cargo port is located in the middle flow of the Dnipro river at a distance of 725 km from the mouth of the river. The navigation takes place from April 15 to November 15. The port can accommodate self-propelled cargo hold ships of the «river-sea» type and river ships of a carrying capacity of 3 ths tons and up to 2 ths tons, respectively. The 128 m long berth is designed to accommodate 3 ships.

### **Public transport**











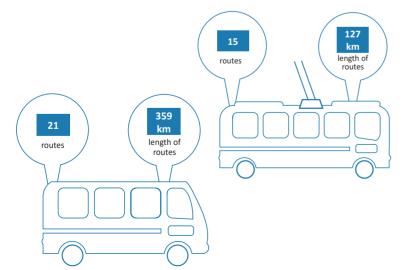




395 public transport stops

339 buses and trolleybuses leave for routes daily

>30% transportation is carried out by a utility company «Cherkasyelectrotrans»



The City Council approved «The concept of the city passenger transport development in Cherkasy city» which outlines the problems and perspective ways of municipal transport development.

The concept envisages a series of steps aimed at improving the state of transport operations in the city. In particular, for better management, it is envisaged to integrate the GPS system into all the rolling stock of the public transport and to introduce an automated system of dispatching, accounting for and control over the movement of the public transport.

In order to ensure transparent regulation of tariffs, a non-cash payment system for travelling in the municipal public transit and an electronic passenger accounting system are envisaged to be introduced. There is a review of standards of stops and placement of electronic scoreboards with information on timetables. The Concept pays particular attention to the transport accessibility, in particular, its mobility.

The main problems of the municipal passenger transportation system are:

- imperfections in the existing route network of passenger transport;
- lack of positive dynamics of increasing the number of buses of medium and large capacity;
- insufficient renewal of the rolling stock of electric transport;
- need to improve the tariff policy in the area of passenger transportation;
- lack of modern means of control over the operation of the city passenger transport.



### **Economic potential**

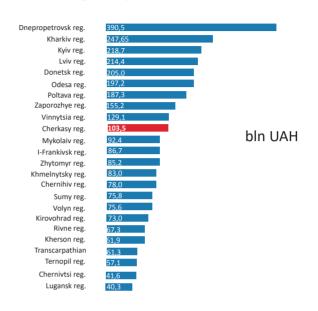
There is a diverse economy in *Cherkasy*, involving enterprises of different industries, including those which are of strategic importance for the national economy, construction, transport and trade enterprises, educational institutions and bodies of the city authorities, regional government, etc.

**Cherkasy** forms a significant share of the economy of Cherkasy oblast', which is in the TOP-10 regions of Ukraine by the level of gross regional product.

#### Cherkasy share in the economy of Cherkasy region

Indicator	Unit	Cherkasy region	Cherkasy share
Number of population	ths ppl	1178.2	23.2%
Average monthly wage	UAH	10773	105.9%
Volume of industrial output sold	mln UAH	76199.6	35.4%
Exports of goods	mln \$	810.6	20.1%
Import of goods	mln \$	681.8	71.3%
FDI	mln \$	357.1	28.7%
Capital investments	mln UAH	10798.7	28.2%
Completed construction works	mln UAH	2518.1	43.6%
Commissioning of housing	m²	73509	21.6%
Provision of services	mln UAH	10774.2	61.9%
Retail turnover	mln UAH	16387.4	58.9%
Passenger turnover	mln pass km	1178.3	16.6%
Cargo turnover	mln tons km	9062.5	5.4%
Financial result of enterprises before tax	mln UAH	12123.3	37.2%

#### Gross regional product in 2020



#### Number of enterprises, share by size

Year	Total	Large	Medium	Small
2017	4105	0,1%	3,6%	96,4%
2018	4339	0,1%	3,6%	96,3%
2019	4640	0,1%	3,8%	96,1%

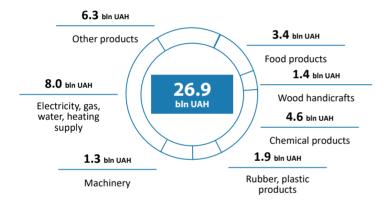
#### Volume of sales of goods and services, mln UAH

Year	Total	Large	Medium	Small
2017	59164.6	20.3%	49.6%	30.1%
2018	65673.2	22.9%	43.6%	33.5%
2019	85621.6	14.6%	57.7%	27.7%

### **Industry**

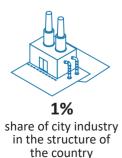
**Cherkasy** has a significant industrial potential and wide opportunities for the development of both domestic inter-regional and foreign inter-state ties.

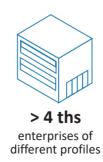
The status of *Cherkasy* as an industrial city results in a high indicator of the industrial output sold per capita, which exceeds Ukraine's average indicator.



Structure of industrial output sold by major branches

The city's industrial complex output is sold both inside the country and exported.

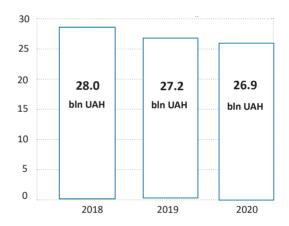




#### Volume of industrial output per capita

Indicator, ths UAH	2018	2019	2020
Cherkasy region	57.9	61.5	64.6
Ukraine	59.3	59.1	59.4
Cherkasy	100.9	98.4	97.5

The city's economy has an industrial character. The basis of the industry is formed by chemical, woodworking, food and machine building enterprises.



**Industrial output sold** 



enterprises

~ 19 ths
individual
entrepreneurs

### **Chemical Industry**

Indicator, bln UAH	2018	2019	2020
Volume of sales	5.2	5.7	4.6



mineral fertilizers

6.6%

share of enterprises of the branch in the market of Ukraine



remedies plants

**17.3%**industry share in the city's industry



varnishes and paints

4.6 bln UAH

industrial output sold in 2019



chemical reagents for various purposes

> 5.0 ths

specialists working in the chemical industry



#### AZOT

It is the largest enterprise of the city and one of the leading enterprises in Ukraine. It was founded in 1964 and is a part of the national Holding Ostchem Holding Limited. It manufactures chemical products, including ammonia and ammonia products, urea and other mineral fertilizers, which are sold both in Ukraine and abroad. The main consumers are agricultural producers.



<u>azot.ck.ua</u>

(047) 239-29-26



#### PAINT AND VARNISH PLANT «Helios Ukraine»



The plant forms part of the corporation «Helios Group» (Slovenia), - one of the largest manufacturers of paint and varnish products in Europe. The complete reconstruction of workshops and production units, modernization of production with the introduction of modern technologies and high-efficiency equipment has been carried out at the enterprise.



<u>helios.ck.ua</u>

(047) 271-28-81



#### CHEMICAL ELEMENTS UKRAINE

In 2016, a chemical reagent plant – «CHEMICAL ELEMENTS UKRAINE» LLC started operating in Cherkasy. Production capacity – up to 3 ths tons of products per year. Total cost of the project is EUR 1.5 mln. About 70% of the enterprise's products are exported.



chemelements.de

S (C

(047) 259-02-28

#### **FACTORY OF AGROCHEMICALS**



It is a part of the corporation «UKRAVIT» and is a leading manufacturer of plant protection products and highly concentrated complex liquid fertilizers. In 2018, the opening of the Scientific-Research Institute of the Plant Health was held at the enterprise. Functionally, this institute combines fundamental and industry research, agrobiological service, educational and scientific work. This is the newest scientific and research institute that has no analogues in Ukraine and in the neighbouring countries.



<u>ukravit.ua</u>



(044) 494-38-26

### **Machinery**



cars

1%

share of enterprises of the branch in the market of Ukraine



commercial and special vehicles, machinery for agriculture

5%

industry share in the city's industry

Indicator, mln UAH	2018	2019	2020
Volume of sales	2266.9	2752.2	1362.2



household appliances

#### 1.36 bln UAH

industrial output soldin 2020



buses

in 2020. 316 buses and 51 trucks were produced in Cherkasy



#### CHERKASY AUTO-ASSEMBLY PLANT

It is a part of «Bogdan» Corporation, which combines facilities for the production of buses and trolleybuses, passenger cars, trucks, commercial, specialized and military equipment, and also has its own extensive trading and service network. In 2018 sales volume amounting to 629.1 mln UAH.



(047) 233-93-93



#### CHERKASY BUS

It is a leading bus manufacturing company. Here, since 1993 about 17 ths buses of different models and modifications, trucks have been manufactured. In 2018, 441 buses and 47 trucks were manufactured. Buses meet environmental requirements by the emission level of EURO-5 and above. The company owns «ATAMAN» trademark, which is used for all products of the enterprise.



(047) 264-43-14



#### KTD GROUP

Since 2017, the plant has been producing electric stoves and convector heaters under the brand name SATURN. In the nearest future it is envisaged to start the production of refrigerators with a design capacity of up to 300 ths units per year. The plant's products are sold both in Ukraine and exported. The investor - Saturn Home Appliances (Czech Republic) invested in the production \$ 23 mln.



ktd-group.org

(044) 490-21-61



#### **CHERKASYELEVTORMASH**

Since 1967, it has been manufacturing equipment for transportation, processing, drying of grain and grain products. The enterprise serially produces for compound feed industry extruders for the production of full-fat soybeans, grain extrudates, compound feeds for animals. In 2018, forklifts, extruders and pneumatic conveyors to the amount of 145.0 mln UAH were manufactured.



bronto.ub.ua

(047) 250-09-34

### **Food industry**

 Indicator, mln UAH
 2018
 2019
 2020

 Volume of sales
 3352.3
 3125.1
 3442.8



dairy products



sweets and confectionery



bakery



frozen vegetables and berries



products from corn

1%

share of enterprises of the branch in the market of Ukraine **12.8%** industry

share in the city's industry

#### 3.4 bln UAH

industrial output sold in 2020 +10.2%

growth rate to 2019



#### YURIYA

The company produces and markets dairy products and butter under TM «Voloshkove pole». The assortment consists of more than 100 product lines. The production capacity of the enterprise allows to process more than 200 tons of dairy raw materials per day and to ship more than 100 tons of dairy products daily to the trade networks of Ukraine.



milkgroup.com.ua



(047) 271-61-92



#### SVIT LASOSCHIV

It is part of a group of companies «PetRus» and manufactures sweets and confectionery under TM «Domashnie sviato» and TM «Perepilka». TM «Domashnie sviato» is among the TOP-10 national brands of flour confectionery. The production is carried out on the equipment of the leading world brands, the capacity exceeding 4 ths tons of products per month.



dssweets.com.ua



(047) 271-02-29



#### **CHERKASYKHLIB**

The company produces 270 items of bakery and confectionery products. The average monthly production volume amounts to 4.5 ths tons. The company's products are sold through its own trading network «Formula Smaku», which includes 25 trade pavilions in Cherkasy and 7 trade pavilions in the region. In recent years, about 30 types of enterprise's products have received awards at regional and national exhibitions and competitions.



formula-smaku.com



(047) 271-01-20



#### FRAU MARTA

It is the largest producer of frozen vegetables and berries in Ukraine. It was created in 2003 with attraction of foreign investments. The production is carried out on modern European equipment for freezing of vegetable products. The production cycle includes all the technological steps of manufacturing the final product: cultivation, sowing, cultivation, harvesting, processing and freezing.



fraumarta.com.ua



(047) 263-45-53



#### ALTERA AZTEC MILLING UKRAINE

It forms part of the group of companies «Gruma» (Mexico), - the world's leader in the production of corn flour and corn products. The plant is a major producer of corn grits and corn flour in Ukraine.

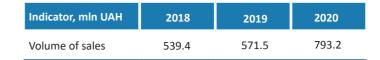


alteragruma.com



(047) 271-15-59

### **Light industry**









fabric



clothing



sun protection systems

3.3%

share of enterprises of the branch in the market of Ukraine 2.9%

industry share in the city's industry

#### 0.79 bln UAH

industrial output soldin 2020

+38%

growth rate to 2019

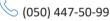


#### MANEZH

It produces modern exterior and interior window sun protection systems. It has 19 year-experience in manufacturing sunscreen systems. The ISO 9001 quality management system is in place, the LEAN system «TOYOTA DAO» for economical production is being implemented, high-tech equipment is used.



manezh.ua





#### CHERKASY SILK PLANT

It is one of the largest light industry enterprises in the country; it was built in 1967. It manufactures fabrics from chemical fibers and threads, mixed (unmixed), synthetic, artificial and natural fibers. In 2018, it produced 13.0 mln m<sup>2</sup> of fabrics worth 412.1 mln UAH.



silkck.alexlans.com



(047) 264-53-33



#### **FUR PLANT «ANT»**

It manufactures clothes made of fur. It has been working in the market for over 30 years.



ant-moda.com



(047) 252-01-25





The company was created in 1997 and specializes in the production of genuine leather footwear under TM «Laventa». In 2018, it produced 16 ths pairs of shoes worth 19.6 mln UAH.



silves.ck.ua



(047) 203-09-31



#### **FACTORY «LESYA UKRAINKA»**

The company has been operating since 1971 and is a manufacturer of exclusive women's clothing under its own brand name LESIA.



opt.lesya.ck.ua



(047) 232-49-83

### **Another industries**



thermal and waterproofing insulation



gauze and cotton wool



pharmaceutical goods



plastic products



metal products



packaging



#### **TECHNO**

Heat insulating materials factory became operational in 2009, being the first in the country to produce non-combustible thermal insulation for the construction industry on the basis of stone wool. An amount of € 16 mln was invested in the creation of the plant.



tehnonikol.com.ua

(047) 271-97-90



#### YUJIN LTD

The company was established in 1992 and specializes in processing of plastics and marketing of plastic products. Production facilities are 2.2 ths m², warehouse facilities are 1.3 ths m², plastic molding capacity - 12 automatic thermal injection machines, number of employees - 90 people.



www.yujin.com.ua



(047) 235-43-35



#### YURIA FARM

The pharmaceutical company is a leader in the infusion drug market in Ukraine and is among the TOP-10 pharmaceutical manufacturers. Product sales have a broad geography. The annual output is about 7 mln pieces. About 15 new drugs are put into production annually.



<u>uf.ua</u>



(044) 246-83-83



#### VATFARM

The company is a leading manufacturer of cotton-gauze medical products, which is manufactured by the brand «Malva». It is the only manufacturer of medical cotton wool in the country by European quality standards, consumer properties, appearance and reliability of packaging.



vatfarm.com.ua



(047) 264-00-77



#### MFTAI-INVFST

It has been engaged in production of hot dip galvanizing since 2012. The production area covers 5 000 m<sup>2</sup>, the volume of investments exceeded 100 mln UAH.



metalinvest.ua



(047) 259-98-50



#### MM PACKAGING UKRAINE

The cardboard packaging plant, which forms part of one of the world's leading cardboard production leaders ,-concern MM Group (Austria), opened in 2008. More than € 15 mln was invested in the creation of new facilities.



mmp-ukraina.com



(047) 254-59-01

# Supply of energy and water, drainage system

Indicator, mln UAH	2018	2019	2020
Volume of sales	9711.8	7971.3	8566.0



water supply and drainage



supply of electricity



supply of heat and hot water



gas supply



#### **CHERKASYVODOKANAL**

The public utility company providing centralized water supply and sewerage services is the owner of water supply and sewerage networks, facilities of the city. Every day the company sells up to 80 ths m<sup>3</sup> of drinking water, servicing the area of 7.8 ths ha, the number of subscribers amounts to 229 ths.



vodokanal.ck.ua



(047) 237-33-00



#### **CHERKASYPLOCOMUNENERGO**

It is a public utility company which produces, supplies, sells and distributes thermal and electric energy, repairs and reconstructs buildings and facilities of boiler houses, central thermal points of thermal networks. The company is the operator of 166 km of heat networks, 109 individual heat points, 82 central heat points, 36 boiler rooms of 541 Gcal/h capacity, 4 cogeneration plants of 5.3 MWh/h capacity.



<u>tke.ck.ua</u>



(047) 254-06-92



#### **CHERKASYOBLENERGO**

It is engaged in transmission and supply of electric energy, serves 631.5 ths consumers, operates 39 transformer substations of voltage 110 - 154 kV, 136 substations of 35 kV voltage, the total capacity of transformer substations of 35-154 kV voltage amounts to 2326.9 MVA. 8885 transformer substations and switchgears with a voltage of 6-35 / 0,4 kV are also in operation, with a total capacity of 1698.8 MVA.



cherkasyoblenergo.com



(047) 236-02-69



#### **CHERKASYGAZ**

It is engaged in supplies natural and liquefied gas, operation of gas supply systems, gasification of facilities, as well as other types of production, commercial and financial activities. The company is the operator of more than 13 ths km of gas networks, with over 440 ths subscribers.



chergas.ck.ua



(047) 271-27-00

### Construction

Indicator	2018	2019	2020
Commissioning of housing, ths m <sup>2</sup>	62.2	70.7	15.9
Completed construction works, mln UAH	963.6	1075.3	1097.9



industrial construction



commercial construction



housing



supply of building materials



#### **GROUP OF COMPANIES «DOBROBUD»**

One of the largest construction enterprises in the city specializing in the construction of housing, retail, office and industrial premises. The enterprise has strong industrial production facilities which allows for a closed production cycle, including production and supply of materials.



<u>dobrobud-sale.com</u>



(047) 231-33-55



#### NADIYA

The enterprise is engaged in residential and industrial construction. Over the period of its existence, 11 multistorey buildings and more than 30 industrial facilities have been built. Its construction facilities cover an area of 82.0 ths m². The enterprise has a concrete plant of capacity 200 m³/per shift, which allows to reduce the cost of construction and to offer optimal solutions of the tasks.



nadiyabud.com



(047) 254-41-03



#### PBK-AGROPROEKT

The enterprise implements projects in the market of design and survey and construction works on facilities of agricultural, industrial and civil purpose. It is a part of the production group consisting of five companies which provide logistics, construction equipment and labor force. Over the period of its existence, 12 projects of national importance have been implemented.



agroproekt.com



(067) 472 16 38





### Logistics and business infrastructure

Industrial and trade development in *Cherkasy* takes place in adequate technical and infrastructural capabilities.

The market of commercial and office real estate is intensively developing.

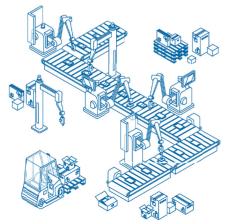
**Cherkasy** has considerable prospects for creating a logistics hub of the central Ukraine, which is contributed by location of the city in the central part, close to international transport routes.

In recent years, 9 office centers and shopping malls of the total area exceeding 136 ths m² have been built and commissioned in *Cherkasy*.

City / border crossing point	Distance fro	m Cherkasy
Airport «Boryspil»	160 km	99.4 ml
Kyiv	189 km	117.4 ml
Kharkiv	371 km	230.5 ml
Odesa (seaport)	445 km	276.5 ml
Berlin	1 526 km	948.2 ml
Warsaw	966 km	600.2 ml
border point with Poland	692 km	429.9 ml
border point with Slovakia	998 km	620.1 ml
border point with Hungary	1 000 km	621.3 ml
border point with Romania	1 030 km	640.0 ml
border point with Russia	662 km	411.3 ml
border point with Belarus	406 km	252.2 ml
border point with Moldova	405 km	251.6 ml

Name of the mall	Address	Area, m²
«Grand Market»	Gagarin st., 55/1	2 220
«Plazma»	Shevchenko boulevard, 145	9 000
«City center»	Smilyansk-Blagovestna st.	11 400
«Epicentre»	30 <sup>th</sup> Anniversary of Victory st., 29	19 715
«Dnipro-Plaza»	Portovaya st., 34	17 745
«Khreschatyk City»	Dashkovich st., 19	23 000
«Lubava City»	Shevchenko boulevard, 207/1	25 721
«Green City»	Sumgaitskaya st., 8	8 420
«Depot»	Shevchenko boulevard, 385	19 407

For conferences, seminars, trainings, presentations, meetings, business meetings and cultural events, a number of city hotels offer comfortable conference rooms equipped with modern facilities.



Name of the hotel	Address	Number of rooms	Conference-room
Apelsin	V. Gorova st, 145	52	3 halls for 25-130 pl
Dnipro	V. Gorova st, 13	73	1 hal for 70 pl
Ukraine	Lisova st., 1	91	4 halls for 15-70 pl
Optima Cherkasy	Lasareva st., 6	78	1 hall for 90 pl
Nyva	Smilyanska st., 144	60	1 hall
Selena	Dakhnivska st,, 21B	42	1 hall

### **Trade and services**

**Cherkasy** is well-provided with trade and catering facilities, as well as communal services providers.

The level of provision of the population with retail trade space is high.



265

grocery stores



606

non-food stores



400 kiosks

and pavilions



28.2 ths m<sup>2</sup>

area of grocery stores, warehouses



17.5 ths m<sup>2</sup>

area of non-food stores



9.3 ths m<sup>2</sup> area

of kiosks and pavilions



160

pharmacy and pharmacy items



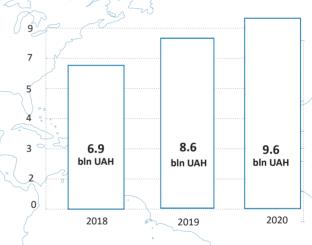
7.9 ths m<sup>2</sup>

area of pharmacy and pharmacy items

#### Retail turnover per capita

Indicator, ths UAH	2018	2019	2020
Cherkasy region	10.4	12.7	13.9
Ukraine	15.8	26.1	29.1
Cherkasy	24.8	31.2	35.2

The retail network is represented by such leading networks as: «Velyka Kyshenya», «ATB-market», «Silpo», «Absolut», «Grand-Market», «Premier Plaza», «Delikat», «MolLi», «Epicentr», «Foxtrot», «Comfy», «Allo», «FoxMart», «Technopolis», «Eldorado».



#### Retail turnover

	Number	Seats
Restaurants and bars	66	4.9 ths
Cafes, cafeterias	191	10.6 ths
Snack bars, buffets	12	0.4 ths
Canteens	21	1.3 ths

### Foreign trade

Foreign trade

The geography of exports and imports of goods and services, which are carried out by enterprises of **Cherkasy**, is annually expanding.

The foreign trade structure is diversified both by product groups and by countries.

Indicator	2018	2019	2020
Exports of goods & services	\$ 178.2	\$ 181.8	\$ 194.0
Imports of goods & services	\$ 334.1	\$ 477.1	\$ 493.0
Foreign trade turnover	\$ 512.3	\$ 658.9	\$ 687.0
Trade balance	\$ (-)155.9	\$ (-)295.3	\$ (-)299.0
Number of partner countries	107	115	110

#### The main groups of goods for export



products of vegetable origin



chemical products



wood products



machines & equipment



textiles



food products

#### The main groups of goods for import



oil and fuel



chemical products



plastics and polymers



machines & equipment



paper and cardboard



transport

Exports	Belarus	Germany	Poland	Romania	Moldova	Russia	China	Azerbaijan
2019	\$ 19,3 mln	\$ 12,6 mln	\$ 9,7 mln	\$ 7,6 mln	\$ 6,7 mln	\$ 7,2 mln	\$ 5,8 mln	\$ 5,2 mln
2020	\$ 23,9 mln	\$ 14,1 mln	\$ 13,4 mln	\$ 9,9 mln	\$ 6,3 mln	\$ 5,8 mln	\$ 5,4 mln	\$ 5,0 mln

Imports	Slovakia	Switzerland	Hungary	Poland	China	Germany	Russia	Belarus
2019	\$ 86,7 mln	\$ 10,9 mln	\$ 98,3 mln	\$ 59,7 mln	\$ 34,1 mln	\$ 39,5 mln	\$ 37,9 mln	\$ 16,3 mln
2020	\$ 115,5 mln	\$ 74,6 mln	\$ 50,8 mln	\$ 41,0 mln	\$ 40,4 mln	\$ 24,5 mln	\$ 23,0 mln	\$ 14,7 mln



### **Investment policy**

In order to facilitate the attraction of investments, *Cherkasy city authorities* are on an on-going basis implementing measures to improve the investment climate, the management quality and the administrative services provision.

The city authorities of *Cherkasy* contribute to the development of land relations, create organizational and economic conditions for the lawful and efficient use of land and real estate property, as well as to attract investments in the city construction development.

Promotion of the city's potential. Formation of an investment-attractive image of the city as an area favourable for investment, cooperation and leisure.

Type of land	ths ha
Land in lease	3.2
Land of citizens	1.5
Land of industry	1.2
Land of institutions	1.2
Other land	0.7
Area of Cherkasy e	7.8







er land under water

Creating favourable conditions for starting new and developing existing enterprises, increasing their competitiveness.

Facilitating business entities in promoting their own products and services.



Stimulation of entrepreneurial activity in order to reduce social tensions, first of all, through self-employment of the population.

Overcoming administrative barriers on the way of entrepreneurship development.



High investment attractiveness in "IBI-Rating" ratings

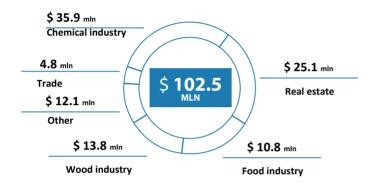
To inform the society and the business community about the city development, *Cherkasy City Council* maintains the rating of investment attractiveness of the city.

Improvement and development of the system of entrepreneurship support in the city. Providing organizational, informational and consulting support to business entities.

### **Investments**

**Cherkasy** has a sufficiently developed industrial complex and potential for preparing attractive proposals for investors.

The city can develop its own industries such as chemical, food, light, machine building, construction, transport industries and logistics, where funds of investors have already been attracted.



#### Structure FDI by industries

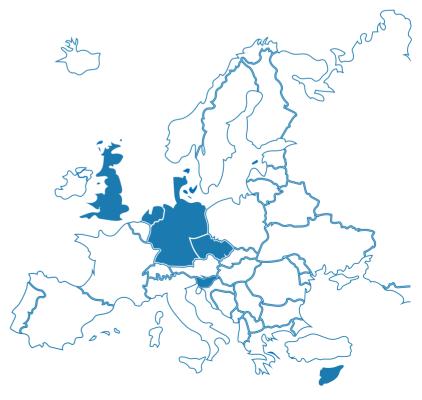


#### Capital investments and FDI

Indicator	2018	2019	2020
Capital investments	2348.1 mln UAH	2584.1 mln UAH	3053.1 mln UAH
FDI	\$ 106.1 mln	\$ 105.1 mln	\$ 102.5 mln

The policy of the city authorities is aimed at creating a favorable institutional and economic environment for attracting capital.

FDIs from 30 countries have been attracted to 110 enterprises of *Cherkasy*.



### International cooperation

Priorities of *Cherkasy* authorities are the standards and principles which the Council of Europe and the European Union are guided by. In recent years, a number of projects have been implemented in the city involving international

**Cherkasy** received recognition from the Parliamentary Assembly of the Council of Europe for developing and spreading ideas of the European unity and cooperation: the European Diploma (2013) and the Flag of Honour (2016).





In 2012 *Cherkasy* joined the Covenant of Mayors, – the leading initiative of the European Union. A commitment to reduce its own  $\mathrm{CO}_2$  emissions at least by 20% by 2020 has been taken. In the framework of implementation of the Covenant of Mayors, an «Action Plan for the Sustainable Energy Development of the City of Cherkasy until 2020» was developed.



**Project «Development of the city's infrastructure»**. Modernization of the water supply and sewage pumping stations of CE «Cherkasyvodokanal» has been carried out with the introduction of energy-saving technologies. The energy consumption by the pumping stations has been reduced: for the water supply to 24%, for the sewage to 30%, respectively.

2009-2014 \$ 10.9 mln



since 2016 \$ 12.3 mln



**Project «Modernization of the heat supply system».** A biofuel boiler and 109 individual heating points in residential buildings have been installed, the re-equipment of three boiler-houses with installation of co-generation units has been carried out, 10.3 km of the heat networks have been replaced. Gas savings have been achieved, losses of the heat networks, the consumption of the thermal energy in residential buildings have been reduced.

2008-2014 € 11.2 mln



**Project «Energy efficiency of public buildings of the budget institutions»**. Thermo-modernization of premises of 3 secondary schools. Energy audit of 34 secondary schools has been conducted and a list of energy-efficient 2015-2018 measures, which are the most expedient for implementation, has been submitted for consideration.

015-2018 € 0.9 mln



Project «Optimization of Cherkasy Municipal Energy Network Modernization Strategy and Organization of Decentralized French-Ukrainian Energy Co-operation». It was implemented in the framework of the 2015-2016 memorandum signed between the French Embassy and Cherkasy City Council.

2015-2016 € 0.07 mln



**Project «Research into modernization of the waste management system in Cherkasy».** As a result of the project, BETEN INGENIERIE company presented a feasibility study, business plan and financing options for the implementation of a modernized waste management complex in the city.

2016-2017 € 0.5 mln

Cooperation agreements have been signed between Cherkasy and 11 cities in different countries of the world and friendly partnerships have been established.



City of Kushadacy, Turkey

District of Wanzhou, China



City of Sumgayit, Azerbaijan



Mozyr district, Belarus



City of Jilin, China



City of Bydgoszcz, Poland



Fergana, Uzbekistan



City of Madaba, Jordan



City of Rustavi, Georgia



City of Petah Tikva, Israel



City of Orsha, Belarus



### **Budget and solvency**

Growth of business activity allows *Cherkasy* to increase the budget revenues, provide for a more flexible local budget expenditure policy and increase expenditures on the development of the city's infrastructure.

The filling up of the budget is differentiated both by industry and by payers of taxes and fees.

Tax revenues	75,14%	
Transfers	20,03%	
Non-tax revenues	4,72%	
Capital transactions	0,11%	

Indicator, UAH	2018	2019	2020
Budget revenues, mln	3259.2	3103.8	2708.3
Budget expenditures, mln	3258.7	3117.5	2721.0
Own budget revenues per capita in Cherkasy	6450.1	7365.4	7919.3
Own budget revenues per capita in Ukraine	6233.2	7143.6	7143.6

**Cherkasy city council** together with utility companies are participants in the external borrowing market.

Funds are attracted from international financial institutions to implement infrastructure projects.

Since 2013 the credit rating has been maintained, which indicates that *Cherkasy* has sufficient creditworthiness



	Credit Rating	Outlook			
2018	uaBBB	Stable			
2019	uaBBB	Stable			
2020	uaBBB	Stable			
2021	uaA-	Stable			
uaBBB - the sufficient creditworthiness as compared to other Ukrainian obligors.					
uaA- High creditwo borrowers	orthiness compared	to other Ukrainian			



control system and construction of wastewater treatment facilities at the Dnipro water treatment plant».

European Bank 

§ 9.4 min Project of «Modernization of the heat supply

Project «Energy efficiency of public buildings of the budget institutions».

Borrowing obligations are executed in full scope according to concluded agreements.

The indicator of debt burden on the city budget revenues net of transfers is acceptable.

### **WELCOME FOR COOPERATION**

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